

# Don't Fall Flat on Your Face...



**Don't sit idly on the wall waiting for your wayfinding program to fall and crumble along with your patient satisfaction. Let us help you put the pieces of your ineffective signage program back together.**

*Humpty Dumpty sat  
on a wall,*

*Humpty Dumpty had  
a great fall;*

*All the king's horses  
and all  
the king's men*

*Couldn't put Humpty  
together again.*

**The Design Office of Steve Neumann & Friends** approaches each signage program as a problem unique unto itself. The resulting solutions reflect input from all parties: Client, Architect, Graphic Designer and End User. The result being a wayfinding program which solves the user's visual communication and wayfinding problems.

An effective signage and wayfinding program requires experience in the two-dimensional field of graphic design, marketing and design communication arts together with an understanding of three-dimensional architecture to develop environmental signage wayshowing systems that will stand the test of time (both aesthetically and physically).

*Our design solutions reflect over 43+ years of practical experience and commitment while partnering with nationally recognized healthcare facilities.*

**Allow us to show you how it is done.**

The Design Office of  
**Steve Neumann & Friends**

*Environmental Graphics & Design Consultants  
Celebrating 43+ years of Wayfinding /Wayshowing , Nationally*