

WAYFINDING



Yes, the Mayo Clinic has the reputation for having the best skills and experience in treating those critically ill, but they also excel in patient satisfaction ...



A comprehensive wayfinding approach is but one additional tool in achieving vital patient/visitor approval. While no one single set of measures can perfectly represent health care quality, with the announcement that the Mayo Clinic is recognized as the BEST HOSPITAL in the Nation for 2014–2015 by U.S. News & World Report, we are proud to be a 20+ year partner in their effort for national recognition. As their primary wayfinding signage consultant, we have not impacted the quality of medical care, but we have effected their overall patient satisfaction.

Our design solutions created for wayfinding/wayshowing programs reflect over 40 years of practical experience and commitment while partnering with nationally recognized healthcare facilities. We find our attention to detail, programming, design, follow-thru and absolute confidence, ultimately leads to long term positive relationships, which continue to this day.

The Design Office of Steve Neumann & Friends
Environmental Graphics & Design Consultants
Celebrating 40 years of Wayfinding /Wayshowing

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