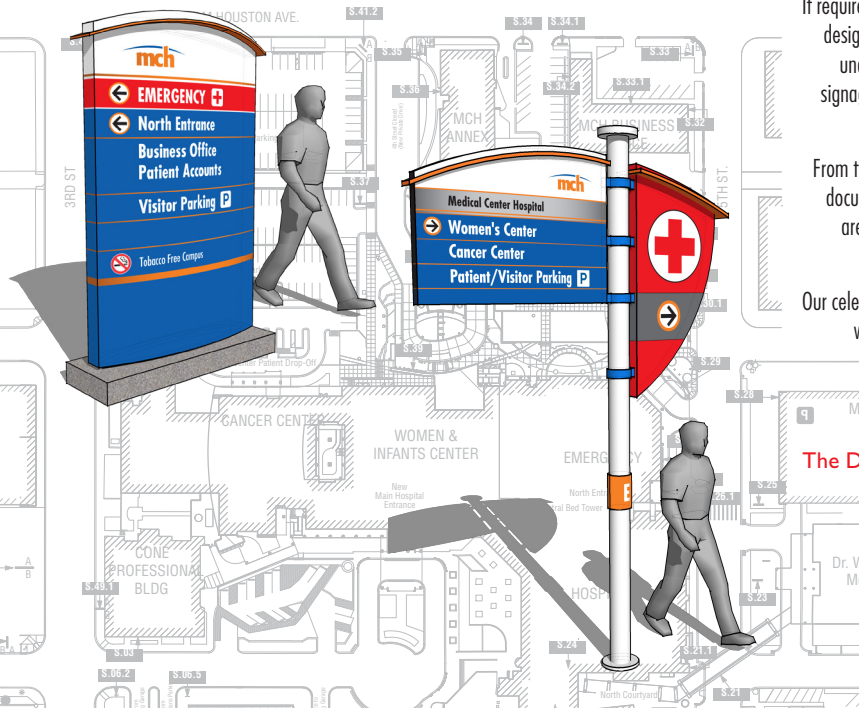


PROGRAMMING and DESIGN, where wayshowing begins...

CLIENT: MEDICAL CENTER HOSPITAL, ODESSA, TEXAS



It requires the experience in the two-dimensional field of graphic design, branding and design communication together with an understanding of three-dimensional architecture to develop signage wayfinding systems which will stand the scrutiny and needs your patients and visitors demand.

From the preparation of detailed programming through design, documents and bidding, the Client determines which services are needed to allow for completion of their program within available budgets, schedule and image.

Our celebration of 40 years of outstanding signage performance will enhance your branding and wayshowing expectations.

The Design Office of Steve Neumann & Friends
Environmental Graphics & Design Consultants