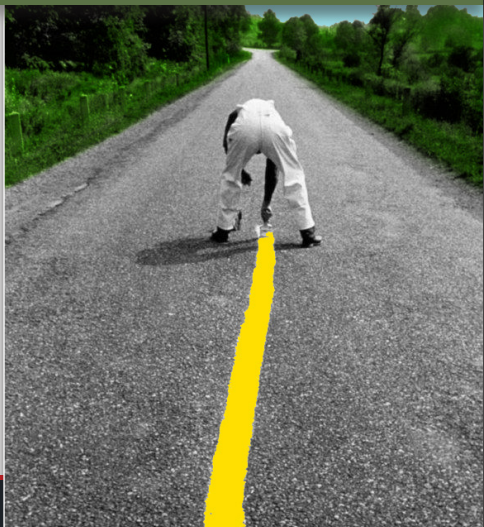


We Draw the Line at...



...a poorly designed wayfinding system. Ineffective signage programs leave the burden on your staff to give patients directions, using valuable man-hours, when they could be saving lives.

The Design Office of Steve Neumann & Friends approaches each signage program as a problem unique unto itself. The resulting solutions reflect input from all parties: Client, Architect, Graphic Designer and End User. The result being a wayfinding program which solves the user's visual communication and wayfinding problems.

An effective signage and wayfinding program requires experience in the two-dimensional field of graphic design, marketing and design communication arts together with an understanding of three-dimensional architecture to develop environmental signage wayshowing systems that will stand the test of time (both aesthetically and physically).

Our design solutions reflect over 44+ years of practical experience and commitment while partnering with nationally recognized healthcare facilities.

Allow us to show you the right way.

click here for more info.



The Design Office of
Steve Neumann & Friends

*Environmental Graphics & Design Consultants
Celebrating 44+ years of Wayfinding / Wayshowing , Nationally*