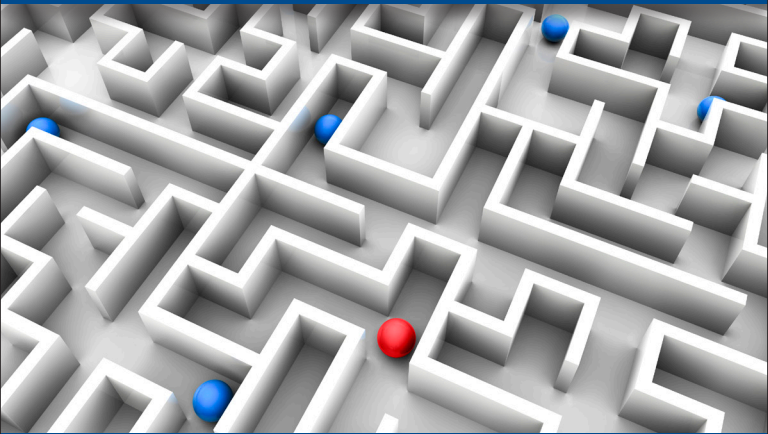


Architecture Can Create Mazes...



With the fiscal need to fit more into smaller spaces, architecture can sometimes inadvertently create mazes, which challenge the ability to navigate logically thru the built environment. Wayshowing creates a clear path and patient satisfaction.

Wayshowing is the Grandfather to wayfinding... it is the professional activity of planning and implementing orientation systems within architecture.

It requires experience in the two-dimensional field of graphic design, marketing and design communication arts together with an understanding of three-dimensional architecture to develop environmental signage wayshowing systems that will stand the test of time (both aesthetically and physically).

With the creation of a visual design, it becomes but one element of a comprehensive wayshowing program. We find our attention to detail, programming, design refinement, follow-thru and absolute confidence, ultimately leads to successful projects and long-term positive relationships, which continue to this day.

Our design solutions reflect over 44+ years of practical experience and commitment while partnering with nationally recognized healthcare facilities.

Allow us to show you how it is done.

click here for
more info.



The Design Office of
Steve Neumann & Friends

*Environmental Graphics & Design Consultants
Celebrating 44+ years of Wayfinding / Wayshowing, Nationally*