

## Recently discovered... a wayshowing program that must be updated!



### **We are a team of graphic and architectural signage designers, not fabricators...**

Wayshowing is the Grandfather to wayfinding... it is the professional activity of planning and implementing orientation systems within architecture.

With the creation of a visual design, it becomes but one element of a comprehensive wayshowing program. We find our attention to detail, programming, design refinement, follow-thru and absolute confidence, ultimately leads to successful projects and long term positive relationships, which continue to this day.

It requires experience in the two-dimensional field of graphic design, marketing and design communication arts together with an understanding of three-dimensional architecture to develop environmental signage wayshowing systems that will stand the test of time (both aesthetically and physically).

*Our design solutions reflect over 43+ years of practical experience and commitment while partnering with nationally recognized healthcare facilities.*

**Allow us to show you how it is done.**

click here for  
more info.



The Design Office of  
**Steve Neumann & Friends**

*Environmental Graphics & Design Consultants  
Celebrating 43+ years of Wayfinding /Wayshowing , Nationally*