



## Are your patients going around in circles trying to find their way?

The Design Office of Steve Neumann & Friends has the expertise to solve your wayshowing dilemmas ....

*Showing* is better than *finding* ...

*Wayshowing* is the Grandfather to wayfinding... it is the professional activity of planning and implementing orientation systems within architecture.

With the creation of a visual design, it becomes but one element of a comprehensive wayshowing program. We find our attention to detail, programming, design refinement, follow-thru and absolute confidence, ultimately leads to successful projects and long term positive relationships, which continue to this day.

It requires experience in the two-dimensional field of graphic design, marketing and design communication arts together with an understanding of three-dimensional architecture to develop environmental signage wayshowing systems that will stand the test of time (both aesthetically and physically).

Our design solutions reflect over 40 years of practical experience and commitment while partnering with nationally recognized healthcare facilities.

Allow us to show you how it is done.

## The Design Office of Steve Neumann & Friends

*Environmental Graphics & Design Consultants  
Celebrating 40 years of Wayfinding /Wayshowing*

www.snfriends.com  
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